



Social Care Ireland Strategic Plan 2022-2025

Social Care Ireland, on behalf of its membership, have identified 6 Key Strategies which the organisation will focus on for the period 2022 – 2025. This Strategic Plan will be further informed and led by the Strategic Planning Implementation group, in collaboration with the Board of Social Care Ireland, to define the organisation’s vision for the future including identified organisational goals and objectives. The plan and implementation strategy includes establishing the required resources, lead individuals/special interest/subgroups and sequence in which identified goals should be realised to ensure that the organisation can reach its stated vision. The following is a high-level overview of the 6 identified Key Strategies which will be elaborated upon within the Strategic Planning Implementation Group which consists of 9 members of Social Care Ireland, ratified by the Board, representing all elements of Social Care Ireland inclusive of Social Care Workers, Social Care Managers and Social Care Educators.

- **Key Strategy # 1 Promotion**

Social Care Ireland will actively promote awareness of the Social Care Sector including advocating for the needs of service users, Social Care Workers, Managers and Educators through a wide range of mediums.

- **Key Strategy # 2 Continuous Professional Development**

Social Care Ireland will actively promote, support and facilitate Continuous Professional Development for staff and organisations to ensure and enhance awareness of the social care sector including advocating for the needs of service users, social care workers, managers, educators through a wide range of mediums.

- **Key Strategy # 3 Finance**

Social Care Ireland will actively continue to identify and pursue funding streams, including membership, to ensure the financial stability and viability of Social Care Ireland moving forward to ensure that the organisation is in a position to continue to support, represent and advocate for the Social Care Sector.

- **Key Strategy # 4 Support & Advocacy for Social Care Workers**

Social Care Ireland will actively continue to support and advocate for Social Care Workers and the Social Care sector through identified platforms, mediums and representative opportunities including making agreed representation and lobbying to the State on behalf of Social Care Ireland members in respect of matters raised through the Special Interest Groups within SCI and as agreed by the Board of Social Care Ireland.



- **Key Strategy # 5** **Policy and Governance**

Social Care Ireland will actively review, develop and implement effective policies & procedures to ensure the oversight and effective governance of Social Care Ireland to enable the organisation to achieve its identified goals and visions.

- **Key Strategy # 6:** **Organisational Growth**

Social Care Ireland will actively strive to promote the uptake and growth of the organisation, including an increase in membership and the recognition and awareness of the profession in conjunction with the commencement and implementation of the CORU Social Care Worker's Registration Board, to ensure the organisation is an effective representative body to achieve its identified goals and visions.